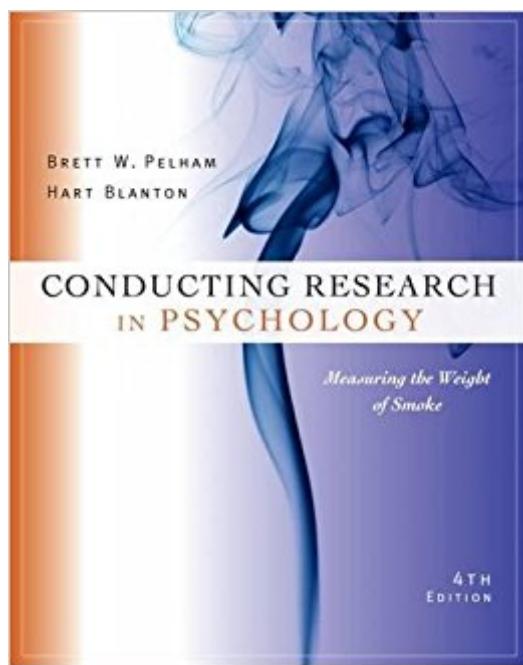


The book was found

Conducting Research In Psychology: Measuring The Weight Of Smoke



Synopsis

Featuring humor and interesting examples that readers can understand and relate to, Brett W. Pelham and Hart Blanton's informative and comprehensive research methods book is one that users will really enjoy. This brief book includes hands-on activities that involve learning by doing, methodology exercises that encourage readers to use their intuition to understand research methods, and methodology problems that teach how to apply basic research principles to novel problems.

Book Information

Paperback: 512 pages

Publisher: Wadsworth Publishing; 4 edition (January 1, 2012)

Language: English

ISBN-10: 0495598194

ISBN-13: 978-0495598190

Product Dimensions: 0.8 x 7.2 x 9.2 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 3.9 out of 5 stars 14 customer reviews

Best Sellers Rank: #19,924 in Books (See Top 100 in Books) #36 in Books > Health, Fitness & Dieting > Psychology & Counseling > Research #186 in Books > Health, Fitness & Dieting > Psychology & Counseling > Social Psychology & Interactions #571 in Books > Education & Teaching > Schools & Teaching > Instruction Methods

Customer Reviews

1. How Do We Know? 2. How Do We Find Out? The Logic, Art, and Ethics of Scientific Discovery.
3. Moving from Fact to Truth: Validity, Reliability, and Measurement.
4. Moving from Notions to Numbers: Psychological Measurement.
5. How Do We Misinterpret? Common Threats to Validity.
6. Nonexperimental Research Designs.
7. Experience Carefully Planned: Experimental Research Designs.
8. Experience Carefully Exploited: Quasi-Experimental Research Designs.
9. Choosing the Right Research Design.
10. A Brief Course in Statistics.
11. Telling the World About It.
12. Putting It All Together: Maximizing Validity with Multi-Method (and Highly Creative) Research.
13. Putting Your Knowledge to Work: 20 Methodology Problems.
- Appendix 1. Hands-On Activities.
- Appendix 2. Methodology Exercises.
- Appendix 3. How to Describe the Results of Statistical Analyses.
- Appendix 4. XXX-Box: The Effect of Sexualized Video Games on Players' Rape Supportive Responses. --This text refers to an out of print or unavailable edition of this title.

BRETT PELHAM grew up as the second of six children near the small town of Rossville, Georgia. Brett received his B.S. from Berry College in 1983 and received his Ph.D. from the University of Texas at Austin in 1989. He wrote the first edition of this book while working as an associate professor at UCLA, and he is currently a program officer in social psychology at the National Science Foundation. The bulk of his research focuses on automatic social judgment and self-evaluation. He teaches courses in social psychology, research methods, statistics, social cognition, and the self-concept. In his spare time, he enjoys juggling, sculpting, listening to alternative rock music, cooking, and traveling. His two favorite activities while completing the latest revision of this textbook (in late July of 2011) were spending time with his 2.9-year-old daughter Brooklyn and his 8.5-year-old son Lincoln. Along with his wife LJ Pelham, he is co-inventor of the recently released card game PRIME. Along with his son Lincoln, he is co-inventor of the soon-to-be released card game Cliff-Hanger. Along with his daughter Brooklyn, he is coinventor of the not-so-soon-to-be-released card game It's a Hat. You Like It? His most recent writing project is a novel tentatively entitled Elvis 2.0, which focuses on problems associated with the apparent resurrection of Elvis Presley. HART BLANTON grew up as the second of three children in a small town in Appalachian Virginia. Hart received his B.A. from Virginia Tech in 1990 and received his Ph.D. from Princeton University in 1994. He worked on the second edition of this book while at SUNY, Albany, and the third edition while at the University of North Carolina, Chapel Hill and the fourth edition while at the University of Connecticut. The bulk of his research is on social influence and social communication. He has taught courses in research methods, social psychology, statistics, the self, social comparison, and social influence. Most recently, he has become interested in what he terms "negative psychology." This he conceptualizes as the formal study of social structural and individual emotional factors that lead people to die before their time. He hopes to finish his work on this new research area very quickly because, well, one never knows.

I'm using this to teach Research Methods in Psychology right now. It is very thorough, but I feel that it could cover the same information and be more concise. I probably will end up switching texts next time I teach the course.

This is a really nice book that our prof used for my psych methodology course at college; I found it really easy to read and understand but at the same time it makes all the important principles very clear. If you use it in conjunction with the appendices at the end, you'll have a pretty good

understanding of what to look out for when designing experiments and writing papers.

Not only did the book come super quick, it was actually an interesting read. I am a psychology major, and am always looking for books that are not only educational but also good writing.

Got what I expected. No problems.

It was as I expected.

Fast delivery completely satisfied with the purchase

informative for the research class

got here on time and was a great price

[Download to continue reading...](#)

Conducting Research in Psychology: Measuring the Weight of Smoke Weight Watchers: Weight Watchers Cookbook-> Watchers Cookbook- Weight Watchers 2016 Weight Watchers Cookbook - Points Plus - Points Plus-Weight ... Points Plus, Weight Watchers 2016) (Volume 1) Weight Watchers Cookbook: 14 Days Diet for Weight Loss and Healthy Habits: (Weight Watchers Cookbook, 14 Days Diet, Weight Watchers Recipes, Weight Watchers 2015, Weight Watchers Diet) Walking: Weight Loss Motivation: Lose Weight, Burn Fat & Increase Metabolism (Walking, Walking to Lose Weight, Walking For Weight Loss, Workout Plan, Burn Fat, Lose Weight) Weight Loss: Lose Weight and Body Fat: 3 Simple and Easy Methods to Improve: Health, Fitness and Nutrition (Weight Loss Strategies, Proven Weight Loss, ... Habits, Belly Fat, Weight Loss Tips) The Psychologist as Detective: An Introduction to Conducting Research in Psychology (6th Edition) Strategic Market Research: A Guide to Conducting Research that Drives Businesses, Second Edition The Research Experience: Planning, Conducting, and Reporting Research The Smoke-Free Smoke Break: Stop Smoking Now with Mindfulness and Acceptance Weber's Smoke: A Guide to Smoke Cooking for Everyone and Any Grill Daughter of Smoke & Bone (Daughter of Smoke and Bone Book 1) Daughter of Smoke & Bone (Daughter of Smoke and Bone) ATKINS DIET: Weight Loss Secrets and a Quick Start Guide For a New and Permanent You: Rapid Weight Loss Guide For Beginners, Rapid Weight Loss Guide, Atkins Rapid Weight Loss The Weight Watchers Cookbook: SmartPoints Guide with 50 Delicious Recipes for Rapid Weight Loss! (Weight Watchers Low Fat Low Carb

Weight Loss Diet Book) Weight Watchers: Weight Watchers Cookbook & Smart Points Edition & Lose Weight By Eating Smarter (Weight Watchers Pocket Guide) Weight Watchers:Weight Watchers: 101 Weight Watchers Dinner Recipes For Natural Weight Loss & Clean Eating DUKAN DIET: Lose Weight FAST And Lose Weight FOREVER: Four Phase Plan (Fat Burning Diet, Weight Loss Motivation, Burn Fat, Diet Plan, Weight Loss Plan, Dukan, Belly Fat) Weight Watchers Diet Box Set: (3 in 1) Weight Watchers Freezer Meals, Weight Watchers Pressure Cooker & Weight Watchers Dutch Oven Recipes The Ultimate Guide to Weight Training for Swimming (The Ultimate Guide to Weight Training for Sports, 25) (The Ultimate Guide to Weight Training for Sports, Guide to Weight Training for Sports, 25) Weight Loss: The Ultimate Motivation Guide: Weight Loss, Health, Fitness and Nutrition - Lose Weight and Feel Great! (Motivation Guide, Fitness Motivation, ... To Lose Weight, How Motivation Wor)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)